

Matthew LaBar

Contact

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Website:
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Skills

InDesign

Photoshop

Illustrator

Digital Sketching

Model Making

3D modeling through
Rhino 7 and Keyshot

Activities

JMU Men's Ultimate
Frisbee Team

USA U20 National Men's
Ultimate Frisbee Team

New York Empire
Professional Ultimate
Frisbee team

Education

Expected Graduation
May 2024

BS: Industrial Design
James Madison University - Harrisonburg, VA

Work Experience

2017-Present

Custom Shoe Artist
ML Custom Shoes, Yardley, PA

- Consult with clients to discuss preferences, styles and ideas for custom sneakers
- Maintain and share portfolios of artistic work to demonstrate styles, interests, and abilities with potential customers
- Order and maintain an adequate supply of materials, supplies and equipment
- Create marketing and sales strategies to maximize business success

2020-10 - Present

Custom Designer/Sales Associate
Bullseye Sneaker Boutique, Camp Hill, PA

- In-store artist for custom painted sneakers
- Collaborate with customers for custom and special-order merchandise
- Complete custom orders according to specified deadlines
- Create custom displays and marketing strategy to increase sales
- Prepare merchandise for sales floor by pricing and tagging
- Process sales and returns
- Assist customers with merchandise selection
- Answer questions from customers on merchandise

2019-06- Present

General Contractor Assistant
Mr. Honey-Do

- Complete various household projects and repairs
- Learn techniques for home improvements
- Assist in drywall installation
- Complete flooring installation
- Member of crew for above-ground pool installation

2017-05 -
2019-08

Lifeguard

Fox Pool Management Inc., Yardley, PA

- Monitored safety of all guests at the swimming pool
- Observed recreational users to detect safety concerns and prevent ongoing violations
- Completed basic maintenance and repairs to keep pools functioning properly
- Learned and maintained proficiency in first responder skills such as First Aid and CPR to offer individuals in distress optimal support
- Ensured compliance with pool policies and procedures; offered suggestions to staff to maximize safety awareness